K-Love serves me as a resident (as well as many others) of this community (and communities across the nation). Either in my car or home I know I can be ministered to & uplifted any time of the day. If it were to be displaced by an LPFM broadcaster providing other programming there would be a great loss in many people's lives. (many potential suicides have even been stopped by their encouraging music!) It is in the public's best interest to have drivers on the road encouraged, joy-filled, & patient (who needs more road ragers?!) & a community of healthy minds working together. Even non-Christians enjoy K-LOVE to uplift their day & lives.